



**Maximize Asset & Field Service Utilization, Minimize Downtime and Profit Leakages**

**#Self-Serve AI-Powered Platform**



# WELCOME TO THE WORLD OF EQUIPMENT & FIELD SERVICE



## 1. Fast-Paced with High Mobility:

- Operations are dynamic, requiring quick response times and frequent movement of equipment and personnel.

## 2. Capital and Resource Intensive:

- Significant investment in equipment, technology, and skilled workforce to ensure operational efficiency.

## 3. Remote Operations:

- A large portion (80%) of technicians work in remote or field locations, increasing logistical complexity and the need for effective communication tools.

## 4. Fluctuating Demand:

- Market fluctuations and customer requirements can vary widely, making resource planning challenging.

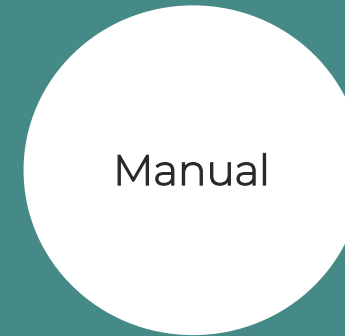
## 5. Highly Competitive with Low Margins:

- Intense competition keeps profit margins slim, necessitating a focus on efficiency and cost control.

# CHALLENGES AND OUTCOME



## Process



Lost Data

## People



Poor Execution

Adoption of  
Technologies

- Lower Resource Utilization
- Unnecessary Purchases
- Delays or Missed Deliveries

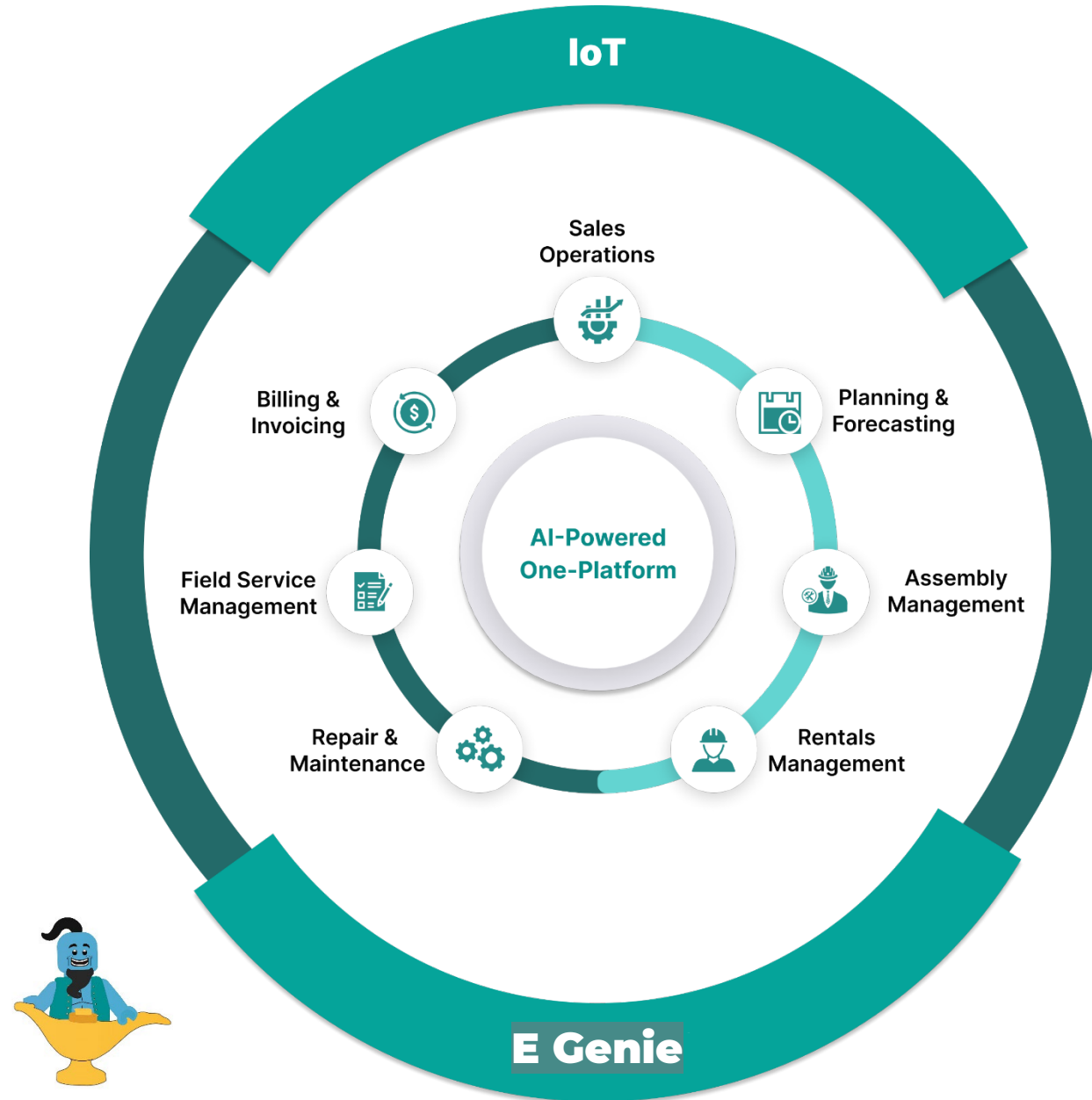
**Reduced Earnings - Higher Carbon Footprint**



- EQUIPT

Private & Confidential

# OUR PARTNERSHIP AND COMMITTMENT





# Rebooting Asset & Field Service Management

THANK YOU!

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